

## **Kekahu Foundation Board of Directors**

Quarterly Meeting on May 30, 2018

6pm, Kapaa Neighborhood Center

### Attending:

Steve Thatcher (President)

Anni Caporuscio (Vice President)

Jeff Frisk (Treasurer)

Tod Walker (Secretary)

Jonathan Jay

Hari Khalsa

### Guest attending:

Laura Christine (General Manager)

Don Mussell

Marj Dente

Lindsay Lloyd

Jimmy Trujillo (CAB)

**Called to Order:** 6:10pm by Steve Thatcher

No minutes from January 18 yet. Tod will reconstruct and have it out soon. Steve suggests we carefully go over the transcript so that what is attributed to us is actually our contribution.

6:15

### **Public Input**

Marj:

-Thank Laura for the summary results of the survey.

-Laura and anni were going to get together to do some job descriptions.

-Jonathan Jay's fundraiser: talk about it.

-training for board members? Maybe for the CAB

-Hari and endowment things.

-The possibility of thinking about moving the station.

Moving the station means moving transmitters. It would be easiest if the building was in the line of sight to Kalepa Ridge. Anahola or Moloaa better than Kapaa.

**6:30**

### **Don Mussell**

-Larry Fuss and KHKU sharing transmitter space at Mt Kahili.

**\*\*Motion to approve the idea of having Larry Fuss co-locate at Mt Kahili with us, and have station management and engineering pursue at will. By Anni, seconded by Jeff.  
Before it's submitted, bring the idea to Steve, who will submit to the Board.**

We would get at least some electric stipend and to share helicopter rides. Work it out in our favor.

**\*\*Motion carried.**

### **6:36**

#### **President' Comments:**

-In your travels in networking, find some other people to serve on the Board.

### **6:38**

#### **Finance Committee:**

1. Endowment: See Hari's email. It's an account in which you pay expenses off the interest. First step is to open the account and give it a little seed money.
  - a. Don suggests to give the endowment a mission statement to establish what the fund is used for.
  - b. Steve says, the economy is such that it may not work for us. He says that we should work on a Building Fund. We have 2 people that are familiar with these things. Bring in Lynn or Maren/Mose to see their expertise.
  - c. Jeff says, he agrees that an endowment is different than a building fund. Suggests we let Hari go do it. Form a committee. Also check out the NFCB available literature.
  - d. Marj: might be helpful for someone in the real estate business to serve on this committee. Larry LaSota.
  - e. Jonathan asks if the endowment fund would allow the Kekahu Foundatin to do other missions aside from KKCR.
2. Looking at our progress on budget to date. 7/12's of the way through the fiscal year. Membership up, underwriting down. No event money. Going forward, we seem on course. We will get FCC money in 2019. If we don't hit income numbers soon, we won't get grant money in 2020.

### **7:12**

**Personnel Committee:** employee reviews and job descriptions are pretty much done and ready to be submitted to Anni, who will bring it to the Board.

**Election Committee:** Laura will look at past notes and handle the process that has been meticulously outlined by Carl. Reference section 4.3 of the Bylaws.

**Programming Committee:** Anni and Jonathan will work together on a proposal to submit to Dove about recruitment for station purposes: Board, CAB, Volunteers.

**7:24**

**Outreach Committee:**

Hari says that he and Marj had an interesting meeting. They have been going to the Lihue Business Association. He's joined. The goal is to let them know we're there. Hopefully we'll be included in the media presentation later in the year.

Of note: Hari mentions Marshall and how he orchestrated the Flood Information. Jonathan mentions that he and Hari talked about giving him some sort of letter or commendation from the Board of Directors.

**\*\*Motion to extend Marshall a service award/commendation for going beyond the call of duty during the Flood. By Hari, seconded by Jonathan.**

**He's interested in more Outreach, too.**

**\*\*Motion passed**

**Development Committee:**

Taste of Hawaii is cancelled this year. We won't be getting the grant money we usually get every year for parking lot maintenance.

Plans for a small fundraising concert at the Taro Patch. Unfortunately it's been destroyed. Possible in Kapahi. Tod will go ahead with a musical fundraiser for the station. See Anni's submitted proposal.

Jimmy:

Grant In Aid, a state office, that gives money at the beginning of legislative session.

Hari and Jimmy are developing connections on the set of Jungle Cruise. How can they get in on the fundraising with Disney/The Rock/Malama Kauai, etc.

Kauai Cannabis Convention. We could get involved in that. In September.

Fundraiser question by Marj: Is there a written policy about having kkr sanctioned events? Or even an event put on by someone who advertises that they will donate?

The Personnel Committee should write a policy about this and set parameters on events. Something about protecting the brand. Keeping us covered. Anni and Marj.

**7:42**

Lindsay: suggestion for development. She would like to see the committee take advantage of KKCR's 21<sup>st</sup> birthday. Trees casually offered to open their doors on a Sunday for \$1500 in trade for underwriting. Possible post-fund drive party.

**7:56**

**Strategic Plan Update:**

Thanks to Jeff for doing work on the Survey. If it's ok, can he put it online.

**8:00**

**General Manager Report**

See General Manager's Report.

**CAB Report: JimmyTrujillo**

1. Public Affairs programming has been increasing, however, host could use more training.
  2. Due to little to no progress in updating the Strategic Plan, the Board requests new leadership to the committee.
  3. Regarding the shortfall of monies in fundraising, the CAB recommends specific needs be given by management to....someone.
  4. Concentrate on recruitment for the CAB.
5. Mickey Sussman will not be attending the August meeting he is off Island.

Next Meeting Date August 15, 2018

**8:45**

**Meeting adjourned**

Minutes prepared and respectfully submitted by:  
Tod L Walker, Secretary / KFBOD