

KEKAHU FOUNDATION BOARD OF DIRECTORS

MEETING OF WEDNESDAY, APRIL 17, 2019
ALL SAINTS CHURCH MEMORIAL HALL, KAPA'A, HI

Meeting called to order at 6:02 p.m. by Steve Thatcher.

Present: Steve Thatcher, Hari Khalsa, Jeff Frisk, Marj Dente, Jonathan Jay and Larry LaSota, arriving at 6:40 p.m. due to work commitment.

Others attending: Laura Christine, Paul Marshall, Dennis MacCumber, and Michael ?

The agenda was reviewed and approved unanimously.

Minutes of the January 9, 2019 minutes were unanimously approved on a motion and second by Jonathan and Hari.

Public Input: Michael came to the meeting as he loves KKCR and totally supports our programming. Marshall attended to thank us for all that we do and expressed how KKCR has been a tremendous impact on his life.

President's Report: Steve: He thanked Station Manager Laura Christine for the tremendous amount of time and effort into securing a ten year lease from the ownership/management of Princeville Makai Golf Course with unanimous agreement from all Board members.

Secretary's Report: Marj: She explained that she has concerns that all Board members please be advised since she has taken office, as practices may have changed.

- 1) Approve printed list of current Board members and make corrections.
- 2) Please honor the requested confirmations and deadlines to review minutes, and if other emails are sent by me, please at least confirm that you have received them.
- 3) Send all communication to me by e-mail or Word.doc only.
- 4) Please speak up at meetings.

COMMITTEE REPORTS:

FINANCE: Jeff: He has done research at Gather Community Federal Credit Union to determine current 1.9% interest on 3 year CD's and 1.7% on 2 year CD's in case we want to place certain amounts of money into them.

Steve requested that we consider U.S. Treasury Bonds that he claims have more security than the current banking system, in his opinion. They pay 2.6% interest and do not have a penalty for early withdrawal. After considerable discussion, Steve agreed to do more research.

Jeff recommended that Marj be added as a signature on the bank accounts. With increased underwriting income and end of year donations, there is good money in the

bank. He again cautioned that our bank account should never go below \$50,000 in order to meet expenses.

As an after the fact correction to the January 9, 2019 minutes, he reported that the gift in 2018 totaling \$70, 032.01 was received and deposited. On a motion by Larry, the Board authorized Jeff to keep the \$72,000 in our Gather Account until further action by the Board. All agreed.

PERSONNEL: Acting Chair Jonathan: He will be communicating with all Board members to schedule a Committee meeting. Marj advised that several policies should be written or reviewed.

As there was some question as to why the Personnel Committee was assigned to write policies and not the KKCR Staff, Marj reminded others that in the past, when she was previously on the Board for nine years, that the Personnel Committee took on the job of writing some basic policies, usually in closed sessions and then forwarding them to the entire Board for their approval and implementation . She thought that still a good practice.

Marj suggested that these policies be written:

- 1) Special Events produced for or on behalf of KKCR and/or the KF.
- 2) Specifics on how the CAB communicates with the KFBOD.
- 3) Schedule a review with the Station Manager.

ELECTION: Acting Chair Jonathan asked for guidance as to when action needs to be taken on this committee. Laura said she would forward all notes and files by Carl Imperato to Jonathan for his review and any action that needs to be taken and when.

OUTREACH AND DEVELOPMENT: Acting Chair Larry reported that he arranged for KKCR to become members of the Kauai Chamber of Commerce at a reduced rate and with his assistance got them to become underwriters. He reported that the Chamber Chair Mark Perriello has offered to assist us with planning an Endowment Fund.

ENDOWMENT: Chair Hari presented his report in writing, answering any questions by Jonathan, previously emailed prior to the meeting. See enclosed Report.

Larry presented a seven page document from Morgan Stanley titled ABC organization, Investment Policy Guidelines. He asked that we all read this by the next meeting for further discussion.

STRATEGIC PLAN: Acting Chair Marj read and presented her report with all the activity that she and Laura have been doing since the January 9 meeting. See enclosed copy. Marj and Laura have started to write a Flex Grant application with the Hawaii Community Foundation (HCF) which is due by May 29. It was agreed that it will be presented to all Board members by e-mail for their review and approval before it is sent, keeping in mind that there could be a very small window of time for this action.

Marj indicated that she will schedule a meeting in Early June to begin the process of reviewing the 2009-2014 Plan to establish what has been accomplished and what else will need to be accomplished or changed to meet any new goals. This may reduce the time factor when we start working with a facilitator. She also stated that she will be needing information from all Board members for a short list of 'affiliations' that each member has to satisfy a question on the HCF Grant application.

Laura will e-mail copies of Anne Walton's proposal to serve as our facilitator to all Board members. She is highly recommended with Hari, Larry and Marj having interviewed her for the position. Larry reported that Council member Mason Chock has offered to help us with writing the Plan by using Leadership Kauai if necessary.

Marj stated that she will contact Lyn Mc Nutt to ask for her advice of other granting organizations that we might want to consider if the HCF does not come through for us. Laura reported that results from HCF will not be sent until October 31, 2019. Marj will advise Anne Walton to make sure she will still be available for a later date than set forth in her proposal.

Marj read the list of ten folks that have stated that they would like to serve on the committee and asked for more suggestions. All agreed that the committee should have several more than ten members with Larry requesting that all Board members serve on the committee.

GENERAL MANAGER REPORT:

Laura presented her report dated April 17, 2019 (see enclosed). In addition, she received another donation today, bringing the total of the Spring Membership Drive to \$81,300. Also, 14 seats have been sold so far for the May 18, 2019 Holo Holo Charter Boat fundraiser and encouraged Board members to get the word out to help fund the expenses of installing a new roof on our building. The owner has made no offer to help.

Amy Hānaiali'i Gilliom will be the next 'Talk Story' and Amy has offered to perform a fundraising concert for us. Laura's wish is that this can occur with the 'Talk Story' CD being released at the same time.

Laura reported that there is no lease with whomever the state on Mt Kahili where our transmitter is established. Don Mussell has assured her that it is on DLNR property. Larry agreed to get clarification from Don.

OLD BUSINESS:

Marj reported that she was a member of a panel of four at the Lihue Business Association meeting on January 24, 2019 representing KKCR addressing the topic "How does Kauai receive its news?". The presentation was well received with a \$200 donation received on the spot.

NEW BUSINESS:

Steve has received an application from Paul Marshall who wishes to become a Board member. Steve asked for an Executive session after this meeting to discuss the request. All agreed.

CAB REPORT:

Dennis MacCumber, as Vice Chair gave a report, saying that the minutes of the March 27, 2019 had already been sent to Steve with the four recommendations for the Board to consider.

- 1) Plan and conduct more outreach events in a variety of ways, with the goal to attract a broader base of listeners and supporters, more representative of the Island.
- 2) Create a PSA to educate our listeners as to the reason we have our studios on the North Shore, with the goal of dispelling the long held opinion that we have only a North Shore point of view.
- 3) Plan and establish more satellite studios Island wide.
- 4) Conduct more remote broadcasting of community events.

No action was taken except to recommend that the Strategic Plan Committee incorporate 1,3 and 4 into the revised plan and that a PSA be written by the Personnel Committee.

Laura reminded us that our membership represents listeners Island and World wide and our Island wide underwriters consistently support our programming.

PUBLIC INPUT;

Marshall said he is honored to be part of Felicia's Out of the Box show and Paul Masey's Garden and Farm show. He suggested that we consider electronic voting for KFBOD elections. He reported that KONG radio is now heard in Wainiha and most residents listen to it for emergency information.

Next meeting: Wednesday, July 17, 2019 6:00 p.m. at the All Saints Church as a preferred meeting place.

PAU 8:41 p.m.

Respectfully submitted by Marj Dente, Secretary

