

Minutes of April 11, 2012 Meeting of Kekahu Foundation Board of Directors

The meeting was called to order at 7:30 PM at the Kaua`i Community College Hawaiian Studies building.

Present at the meeting: Steve Thatcher (presiding), Lynn McNutt, Mahelani Sylva, Joshua Fukino, Healani Waiwaiole, Maren Orion, Jacqui Burke. Directors Carl Imparato and Marj Dente were excused.

1. Approval of Agenda: The agenda was approved with the addition of the following items to New Business: (i) discussion of letter from Sandy Brodie; (ii) Lynn's offer to host a party for KKCR volunteers.

2. Minutes of January 18th Meeting: Lynn moved, Mahelani seconded and the Board unanimously approved the minutes.

3. Public Input

- Jacqui Burke introduced herself to the board. She has had a lot of experience working in radio, television and newspaper. She is sitting in on the meeting.
- There was no other public comment at this time.

4. Executive Session: The Board went into executive session to discuss the appointment of Maren and Healani to the Board. Both were appointed. Following the executive session, they were welcomed as new board members.

5. Additional Public Input

Steve Yoder requested to speak to the Board regarding the Kekahu Foundation grievance policy. Steve said that both his *My Generation* program and *Your Morning Paper* program were cancelled as a result of differences between Steve and KKCR Development Director Erik Coopersmith. The issues arose while Station manager Dean Rogers was on the mainland. Steve would like to use the grievance policy to resolve the matter.

Steve Thatcher noted that this is the first time that the grievance policy has been invoked since it was put into effect. He noted that he does want to see proper resolution of the matter, but that under the policy, issues are not escalated to the board until resolution has first been attempted by staff and management.

[Post-Board meeting note: following a brief suspension of *My Generation* to allow time for Dean Rogers to meet with Steve Yoder, the matter was resolved and *My Generation* returned to the air. *Your Morning Paper* was cancelled by Dean for reasons unrelated to the recent conflict, as Dean had been considering canceling all five days of the program for quite some time. Dean considers the grievance to have been resolved.]

6. Committee Reports

Election Committee: The committee has not yet scheduled a meeting. The next election of member-elected Board members is supposed to take place in October. Steve Thatcher expressed frustration that despite all the hard work that was done to give the members the right to vote for some of the Board Members, member participation in the voting process has been low. It was noted that previous elections have been costly and that it is also burdensome to staff to keep the membership list up to date. Maren suggested conducting the Board elections at a big annual party, combining food, fundraising, elections and music/dancing.

Outreach & Development Committee:

- The committee met today, immediately before the Board meeting. The August 10 KKCR Fifteenth Anniversary Birthday Bash was discussed and suggestions were made as to music, food, time, contests, etc.
- Mahelani envisions starting at 3 PM to make it a family event, and that the event should feature 5-6 bands, primarily Hawaiian musicians. She would like to see us get some water inflatables for the kids. Erik might be able to trade underwriting for this service.
- It was suggested that Ke Kula Ni`ihau and possibly another Hula group be asked to perform. Other suggestions include Shilo Pa and "Second Nature." Mahelani will see what connections she can make for the music
- The basic idea will be to have a pot luck, with supplements like hot dogs or chili supplied by KKCR. Only certain vendors are allowed to vend at Lydgate park, where the event will be held.
- The next meeting of the Outreach & Development Committee is scheduled for April 25 (location to be announced). Work will focus on the musical lineup and getting food and drink donations. We will need to go through Erik to get this approved.

7. General Manager's Report: there was no report because Dean was not present due to illness.

8. Kekahu Foundation Hiring and Spending Authorization Policy: discussion was postponed to the next Board meeting.

9. New Business

Ad Hoc Programming Committee Proposal: the proposal is ready to be released to staff, programmers and other volunteers for comment. Mahelani moved, Healani seconded and the Board approved that the document be released for comment. Dean will be asked to email the document to all station volunteers for comment.

Letter from Sandy Brodie:

- Sandy expressed disappointment that KKCR did not do a better job reporting about the island-wide electrical outage that took place a few weeks ago, as KKCR was the only station on the air for part of that time.
- It was suggested that KKCR management revisit its policy on emergency broadcasting. All programmers need to be fully trained and must be made aware of their roles in case of emergencies. Whoever is on the air during an emergency needs to subordinate their programming in favor of coverage of the emergency event. Maren suggested having all emergency numbers (police, fire, weather, etc.) posted clearly in the station for programmers to see.
- Sandy's letter also expressed concern about the cancellation of the *Your Morning Paper* program and suggested that listeners would like to know the reason for the cancellation. During the Board discussion, it was noted that there have been problems with this program for some time, and that perhaps the sudden cancellation should have been explained to the listeners.
- Discussion also returned to the earlier matter of Steve Yoder's grievance. It was noted that KKCR does not currently have sufficient staff to conduct consistent, periodic, thorough evaluations of programmers. Joshua suggested that any programmer who receives serious complaints from listeners should at least be reviewed on an exception basis.
- Steve Thatcher agreed to email copies of the KKCR grievance policy to all board members, who need to read and become familiar with it.

Ohana Party: Lynn offered to host a party (potluck and kani kapila) after the pledge drive for the KKCR ohana. Lynn will follow up after we learn the dates of the spring pledge drive.

10. CAB Report: The CAB has not met and had no report.

11. Next Kekahu Foundation Board Meeting: the next meeting will be held in July, with date, time and location to be determined.

12. Adjournment: The meeting was adjourned at 9:10 PM.

Minutes respectfully submitted by Maren Orion