

KEKAHU FOUNDATION, INC.
KKCR-FM KAUA'I COMMUNITY RADIO
PO Box 825, Hanalei, HI 96714
(808) 826-7774 / kkcr@kkcr.org / www.kkcr.org



KKCR ~ 2018 SUMMER FUN WAVERIDER

Ke Kani O Kaua'i Nei ~ The Sound of Kaua'i

DATE: _____
COMPANY: _____
CONTACT: _____
MAILING ADDRESS: _____
CITY, STATE, ZIP: _____
PHONE(s): _____
EMAIL: _____ WEBSITE: _____

Your \$185 WaveRider donation to KKCR (\$135 for current underwriters) entitles you to:

- A brief message that will be broadcast during every live 2-hour program throughout the entire Drive (High Noon August 30th through Noon September 9th) – over 75 announcements during the 11 day drive. Messages will be divided into 4-5 different groups and aired throughout each live 2 hour program. WaveRider announcements will not air during pre-recorded or one hour programs.
- A 3-Month Posting w/link on www.KKCR.org – (over 8,000 hits per month)
(PLEASE NOTE: All WaveRider donations must be paid-in-full before on-air announcements commence.)

Make check payable to KKCR and mail to address above, or complete the following credit card information:

Credit Card Number: _____ Expiration _____ Billing Zipcode _____
Card Holder: _____

WaveRider message guidelines ~ brief statement up to 15 words:

- * Value-neutral descriptions of products or services;
- * Non-promotional slogans;
- * No comparative, superlative or qualitative terms;
- * No mentions of prices, rates, bonuses, discounts, sales, etc.;
- * No calls to action (such as “come by,” “stop in,” “tell your friends,” etc.)

We will be happy to assist you in composing your message to comply with FCC/CPB rules – Email gm@kkcr.org or call 826-7774.

Message (15 words only – phone, website and company name count as one word each):

