

Kekahu Foundation Board of Directors Meeting  
November 30, 2016  
Kapaa Library

*Attending:*

Steve Thatcher, president  
Anni Caporuscio, scribe, vice president  
Jonathan Jay  
Carl Imperato  
Tod Walker  
Jeff Frisk, Treasurer  
Donovan Cabebe

*Guests:*

Marj Dente  
Fred Dente  
Mickey Sussman, CAB  
Hari Khalsa  
Mose Orion  
Dean Rogers

**1.) Called to Order** at 6:07 by Steve Thatcher.

Thank you to Jonathan and Marj for bringing snacks.

**2.) Review and approve agenda.**

Please see the updated agenda provided by Steve at the beginning of the meeting. There are no adjustments to the agenda.

**3.) Approve Minutes of August 17, 2016.**

Approval of minutes is deferred to next meeting for the Board to take time to review them.

**4.) Public Input**

a.) Hari Khalsa is submitting his application to be a member of the Board of Directors. He is a programmer with a lifetime of experience and has been a member of the Kekahu Foundation for more than one year.

Steve Thatcher has accepted his application for BOD.

b.) Fred Dente: On the subject of Tim Bynum's memorial service, Fred has been asked to spearhead music for the party on December 16, and he's asking about Grateful Dead music. Tim was a Dead Head.

Dean says that he will put out a PSA to solicit what they need for the memorial, including a possible mixed tape from Grateful Phreddy.

c.) Marj Dente:

1.) She is disappointed that the October meeting did not happen. She hopes that assigned dates that the Board commits to will be adhered to.

2.) Has any action been taken on creating an easier way to get remote broadcasting equipment to designated sites?

Dean says: there is a lot of equipment, and we have just been gifted a new professional case for the equipment by Andrew Chapin, which would make it very easy to move the equipment around.

3.) Dean had asked for us to email him any opinions about goals. None got emailed to him.

4.) What is the paid staff, and what are their positions.

Dean says, Lindsay is not only the Music Director, but the Outreach Coordinator.

5.) Discussed at the CAB meeting that there are concerns about management of the Board and of the station.

### **5.) President's Comments: Steve**

a.) Jeff just brought in a CPB letter, and there may be some funding challenges that will arise for us. Dean will discuss this letter during the General Manager's Report.

b.) It would not be surprising if our CPB funding could suffer greatly with our new presidential administration. The CPB has made it repeatedly known that it doesn't want to fund small community stations. Just a conjecture.

### **6.) New Business**

a.) Tod Walker: a donor to the station, and long time Oahu listener, has possibly donated a van. He wants to know if it's something the station needs. Options: a station van, or an auction/fundraiser. 75,000 miles, 1997 econovan in good condition.

Dean's thoughts: liability, insurances. Will it be used? We rarely take the station to remote sites.

Anni says an auction or a sale sets a good precedent on interesting ways to raise money.

Dean and Tod will work together on the logistics of the van.

### **7.) CAB Report: Mickey.**

a.) the CAB recently had a meeting. At meeting was Marj and Fred, Mose, Jimmy, and Mickey.

b.) The CAB does not have any recommendations for the Board.

c.) One member of the public asked for a programmer to invite Beth Tokioka to be interviewed on the air. She is the new communications director for KIUC.

d.) The CAB decide on officers and participants in the programming committee.

e.) CAB show.

There was another request for a news show.

A caller thought that Democracy Now is a major portion of the station's budget. Mickey reassured them that it's not. Dean says that we are subscribers to Pacifica Radio, even though we could download it for free, which gives us access to many shows.

f.) They will have another CAB meeting in 6 months time. Next CAB show in January on the fifth Monday.

Jonathan suggests, that it would be beneficial for the Programming Committee to be a part of the CAB.

Steve says: The CAB is advisory, but the PC is mandated by the Board. It could be a long discussion that would be best entertained over email.

8.) General Manager's Report: Dean

### **KKCR Station Manager's Report**

#### **Site Reports**

Studio – full power

Crater Hill – full power

Moloa'a – full power

Anahola – decommissioned

Kalepa – STL operating – Fully Operational

Mt Kahili – 1/6<sup>th</sup> power (1000w) – transmitter waiting on the weather to install.  
(Anni will contact Derek Kawakami about the DLNR lease.)

Papalina – operational – 95.1 cable feed

O'ahu – off air. Waiting to get a key to the new site. We have been off air for three months. Don and Dean need one day to set things up over there. Target date January 1 to be operational on O'ahu.

#### **Membership Drive Results**

We exceeded our goal of \$55k

179 new members

Premiums have been packaged and shipped.

#### **Stream Report**

In the last 60 days we had 15,000+ unique listeners from 107 countries.

Avg listening time 102 min

#### **Volunteer Update**

Volunteer Training Session on December 5<sup>th</sup> with four new Volunteers, Bonnie, Stephanie, Robin, and Anne.

#### **Outreach Update**

Putting together informational packet of materials for presentation to Charter and Public schools.

#### **Programming Update**

Mahalo Monday w Braddah Loui from 6-9am

Alisun has returned with Wonderland 3-5 Mondays

Cary Valentine has started "Inside Out" a love and relationship program 5-6 Mondays Mixed Plate  
Renegade Radio has moved from Monday to Tuesday night 10-midnight  
Noodles has moved from 10-midnight to 8-10pm Wednesdays  
Mu Radio moved from Mondays to Thursdays 2-4  
Funk Odyssey has moved to Saturdays 8-10pm from 10-midnight  
Dagon has moved to Saturdays 10-midnight from 10-midnight Wednesdays  
Donovan with Olelo No'eau Mondays at noon

Respectfully Submitted,

Dean Rogers  
KKCR Station Manager

The CPB Letter:

KKCR was classified as not rural a few years ago. Our listenership has a large footprint, oddly, since it includes the ocean. We are now "metropolitan". There is that designation, coupled with the fact that we don't have a large broadcast listenership of minorities, the only ones recognized being black and Hispanic, and not Asian or Pacific Islander. To be exempted from this rating, or to get rated other than we are, we would need to pay for a Nielsen rating survey. Not only is this cost-prohibitive, but it's unavailable in our area. We are stuck. CPB is going to shrink our budget. They've wanted to for a long time.

There are things we could do to trim fat on the budget. Dean says we could do with \$30k less in the budget and no longer need the government funding. Our goal should be to build up the funding so when they take it from us, we are already independent. Also, we wouldn't have to pay for the \$20k audit that the CPB requires.

The letter says that because we didn't raise a certain amount of money, which is a seemingly arbitrary \$225k, we don't qualify for the funding. Because we are metropolitan now, we have to raise \$300k next year.

Steve asks: What are we actively doing to get independent and raise funds? Let's see a plan. The Board will circulate an email chain to brainstorm an action plan to generate funds.

Larger funding sources.

Write Brian Schatz about the funding rejection.

## **9.) Committee Reports:**

*a.) Finance Committee: Jeff*

Moving money from the operating budget into various CDs has not yet happen. The notes from the August 17 meeting need to be adjusted reflecting specifications from KCFCU for this to happen. Jeff will work with Anni to amend

minutes per KCFCU's specifications. Per the accountant, the total amount will have to be \$60k, instead of \$90k. Jeff will check with the accountant about the amount and reasons.

*b.) Elections: Carl*

We did the election protocol as per the rules stated in the Bylaws. Less than five people responded about having an election in general. There were no candidates that expressed interest in running through that process. We did not hold an election because there was insufficient interest and no candidates. Action by the Elections committee will resume next August.

Jonathan expresses concern for the lack of participation in our organization's election process and that perhaps this deserves closer scrutiny.

*c.) Programming Committee: Carl*

The KKCR Programming Committee did not meet in October.

Goals and work plan:

- 1.) find out from volunteers how the PC can help them.
- 2.) give management help when asked.
- 3.) do performance reviews of shows.
- 4.) see if we can come up with ways to answer the question, "what should be

KKCR's programming mix to meet the needs of the members?"

Regarding the CAB and the PC working together, or being absorbed into one entity, Carl will look at the charter that was drafted for the Programming Committee to see how that would work.

The PC will seek to have a meeting in mid-January.

*d.) Strategic Plan: Jonathan*

When last we talked of it, the SP was put on hold, and the discussion is about updating the Mission Statement. There was minimal discussion online about it and there were three basic opinions about it: Yes, Why, and No. Fred will talk with Jonathan to create a PSA to invoke discussion about the mission statement in conjunction with our 20<sup>th</sup> year anniversary. Anni suggests a webpage linked to KKCR's page about the mission statement discussion, including text of proposal, current statement, and options. General consensus is that only those that were intimately involved in creating it are invested in changing/updating it.

Fred says that the mission statement should be updated as the cornerstone to the new Strategic Plan.

Jonathan is excited about tailoring a new SP, rather than trimming the old one. He wants to make one that is tailored to the way media is emerging, the way our membership is, and to do it right. He believes that all of us on the Board should work more collaboratively to construct a shared vision.

*e.) Development and Outreach: Tod*

The Home Depot grant (small maintenance grant up to \$5,000 for people in their sphere of influence) didn't go through, but we can file for it again. Tod is constantly researching corporate funding that would be applicable to our needs.

## **10.) Old Business**

a.) Glenn Frye memorial: a pecan wood frame with text and a picture will hang in the station and will be presented to Glenn Frey's wife, Cindy, as well. Glenn donated to the Kekahu Foundation a large sum of money in 1995 to pay for the construction of KKCR's studio that enabled the station to go live on the public airways in 1997. From this donation KKCR was the first community radio station in Hawaii. These are the people who were all part of the team that put the Glenn Frey Tribute together and we thank them for their support and expertise:

Fred and Marj Dente  
Laura Christine  
Dorina SanAugustine  
Raymond Rapozo  
Wayne Jacintho  
Eve Solomon  
The Art Shop

## **11.) Public Input**

a.) Marj:

Is anything going to happen for the 20<sup>th</sup> anniversary celebration?

Tod has said to have the volunteers plan the parties. But not something of this magnitude. Mose says he'd help. Marj will allow consultation of her book of knowledge of the 15<sup>th</sup> celebration.

b.) Marj:

Taj Mahal turns 75 in May next year. Marj is part of a team to produce 2 concerts for him and many of his family members. One of the things that he is requesting is a venue for, and funding to do music workshops. The concert will be at the Kauai Courtyard Marriott in May. KKCR might want to get involved with Taj's workshops. Sponsoring the workshops and charge money, perhaps, if we can do it and take some proceeds. Angela Tillson is the contact that Marj will work with for more information. Date and venue are set, workshops next.

c.) Fred:

If we decide to revise the Mission Statement so that it is more focused toward a progressive point of view, it will not limit free speech.

Wants to thank Dean for the idea and thinks it's a great idea to get off the government dole. It had been Fred's goal from the beginning to be exclusively privately funded.

d.) Mickey:

Progressive doesn't mean one side or another, but taking the good parts from both sides.

The CPB is not a teat, it's a legitimate organization that offers positive funding.

**11.) Next Meeting: January 18, 2017. Location TBD.**

**12.) Adjourn at 8:25 for executive session by Steve.**

These notes are respectfully submitted by Anni Caporuscio.