

Kekahu Foundation Board of Directors Meeting  
August 17, 2016  
6pm All Saint's Episcopal Church

Attending:

*Board*

Steve Thatcher, president  
Anni Caporuscio, vice president, secretary, scribe  
Jeff Frisk, treasurer  
Tod Walker  
Donovan Cabebe  
Carl Imperato  
Jonathan Jay

*Guests:*

Charlie Roessler  
Gary Hooser  
Fred Dente  
Marj Dente  
Mickey Sussman, CAB  
Dean Rogers, gm  
Carey Valentine

**1.) Call to Order** by Steve Thatcher at 6:03pm

**2.) Review and Approve Agenda:**

Change 6.) CAB Report to "CAB and Committee Reports"  
Add Jeff Frisk's Treasurer's report 6a. Add Glenn Frey Memorial Status as 6b.

**3.) Approve Minutes from June 22, 2016 Board Meeting.**

Motion to approve the minutes by Carl, seconded by Jonathan. Motion passed with no further discussion.
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**4.) Public Input.**

a. Charlie Roessler:

He came today in a supportive role. Enjoys the station. He supports open news and the exchange of ideas. He would like to hear more "local" voices on the radio. He'd like to see efforts to overcome the perception of it being a north shore haole station. He'd like to see accurate information on the airwaves. He encourages the station to keep on doing what we do and do more of it.

Donovan responds that a news program is currently being developed by Dove, the volunteer coordinator, and he wants to connect Charlie with Dove. Charlie has experience working with news radio.

b.) Gary Hooser:

He was speaking with Mickey about HAPA (Hawaii Alliance for Progressive Action). He is here on behalf of HAPA. His definition of “Progressive” is people and environment over profits. HAPA is an Alliance focusing on these things: Food Justice, Income Equality, Taking Back our Government (civic engagement, which is working within the system to make it better), and the Intersection of Hawaiian Issues with the Environment. He is encouraging the KF and KKCR to do more with progressive issues and civic engagement. HAPA is non-partisan and develops leaders for civic engagement and holds events to promote and train for a new progressive agenda.

Dean asks: Does HAPA support or encourage legislation?

Gary: yes, if the legislation directly engages the four-pronged issue cask listed above. It is how you cause a revolution within the government.

c.) Fred Dente:

Glad that Gary and Charlie are here and it draws together his idea to update the KF mission statement to be present more in the community as a “progressive” organization. He wants to make sure that for the future, KKCR reflects progressive values. He is looking forward to making a comprehensive presentation about updating the mission statement, and he is looking forward to the process that we will decide upon tonight.

## **5.) President’s Comments:**

Extends a warm mahalo for all the guests and participants in tonight’s meeting.

## **6.) CAB and Committee Reports**

CAB Report:

a.) 2 new members to the CAB: Mose Orion and Jimmy Trujillo.

b.) There will be a CAB show on the 5-6pm 29<sup>th</sup> of this month. Charlie will talk about more media stuff. He invited Gary Hooser to come on the CAB show to talk about the Lobbying Bill that is on the County Council agenda.

c.) Comment, not a recommendation. The public trust needs to be acknowledged in the Mission Statement. There is a lot of “individual” and “diversity”. He thinks there are some parts of “diversity” that we don’t want on the air. He thinks we owe it to be clear about the greater good/public interest to our volunteers. There is a “public trust” doctrine in Hawaii.

### **6.a.) Finance Committee Report: Jeff**

Jeff:

1.) There is \$900 in this year's budget allocated for Board expenses, which leaves us plenty for what we need. This was asked at the last meeting, and is clarified now.

2.) The FC finds it prudent to move a portion of the money in the General Fund into a longer term CD at the KCFCU. There are penalties for early withdrawal, but the proposal is to invest three different \$30,000 portions into three CDs. The Board needs to approve to move the money.

Motion by Jeff Frisk to vote to take 3 \$30k increment, \$90k total from Bank of Hawaii to interest bearing CDs at KCFCU. Seconded by Carl Imperato. Motion approved.

Donovan wants to point out that by keeping it at the KCFCU, we are keeping our money in the community.

**6.b.) Glenn Frey Memorial Status:** Fred and Marj Dente

Glenn Frey provided a matching fund to contribute to the building of the radio station in it's infancy. For a memorial in his honor, Carl helped with writing, Laura did some coordinating, and Dorian looked for a good picture. The plan is to put a plaque on the wall in the same area as Butch Kekahu and Janet Planet in the lobby of the radio station. We would like to give one plaque to Cindy Frey and her children, and keep one in the station, as we did for Butch and Janet's family. We would like to invite the family to have a small ceremony at the station to present the plaque to them. It would be about \$300 for both plaques, with a koa frame.

Carl moves that the Board approves the \$300 or less from the Board funds for the two memorial plaques. Seconded by Donovan. Motion approved.

**7.) Open Discussion Among the Board about the Mission Statement:** Jonathan.

a.) Thank you to Fred for bringing this issue forward, and a formal apology from the Board for not addressing it in a timely manner.

b.) Why change it? To streamline or freshen. To clarify.

c.) Jonathan brought articles about mission statement updates and is highlighting main points:

1.) *Updating a mission statement is not a casual endeavor.* It has steered the organization thus far and changes should involve the membership that has been looking to it for decades. Process for change could be:

a.) the board decides the changes and votes on them.

b.) or, other extreme: get the majority of the members involved in the process of finding a new mission statement and voting on it.

2.) *Buy-in is essential.* People need to be inspired. People have to support it or it's not meaningful. How do you achieve buy-in? Work. Inspire people to be motivated to be involved.

a.) Membership needs to know first what the initial mission statement is and how well it is working.

b.) It is good to have representatives of the different elements of the station to bring the people in the process, but it should be a small number of people involved in the process.

c.) Actively seek input from various stakeholders to include everybody.

3.) *Take inventory of resources.* Do we have the capacity to take this on? Or will it bog down the other things we do?

Jeff: Wants the Board to decide the mechanisms by which it updates the Mission Statement, if, indeed, an update is needed. Does the majority of the membership want to change it? How would we know to take the first step to do it? First, do we even change it, second, what is the content?

Steve: How do you propose to start?

Carl: Based on what Jonathan says. Carl says we need to first examine if we are doing what our mission statement presently says, vs., what we are de facto doing, which is closer to the MS promoted by Fred. He proposes to:

1. Create a working group, chaired by a Board member, of interested parties to define two or three alternatives (one being the status quo), or alternatively, to make a recommendation to the Board as to why there is no reason to proceed further with updating the Mission Statement. Invite people to participate in the working group through PSAs.

2. If the working group recommends and the Board agrees to move forward with the clearly-defined alternatives, the working group should solicit input on the alternatives, for at least 1-2 months, through PSAs, CAB, public affairs programs, etc. Input should be accepted in writing via the website and snail mail, and possibly through on-the-air talk shows. However, all input should be attributable: i.e., no anonymous input should be accepted. The confidentiality of the respondents' names will be maintained, but the respondents must provide name, address, and whether the respondent is or is not a KF member. This is important, as we do not want the input to be biased by any organized interest group (and if someone is not willing to attach his/her name to his/her opinion on this matter, it is likely not worthy of consideration).

- 3 Turn this information over to the Board's Governance Committee, which will: (i) summarize the issues associated with each of the alternatives; (ii) recommend to the Board whether or not the Board should proceed with the Mission Statement update; and (iii) if the recommendation is to proceed, recommend to the Board whether the Board should make the decision on an alternative (including crafting its own alternative) and leave it to the members to initiate the referendum process if the members are dissatisfied, or instead refer the alternatives to the membership to decide directly through an election-like process.

Jeff: How do we decide if we should give our limited resources to this project, since there has been little to no feedback on other projects of this nature in recent years.

Jonathan has identified four steps to the process:

- 1.) How is the Board going to move forward with it.
- 2.) Do we do it?
- 3.) What is the process?
- 4.) How do we ratify the process?

Jonathan suggests that we all think about it and bring it back. Steve suggests we do an email discussion on the issue of methodology. Jonathan will open up an email discussion.

## **9.) General Manager's Report:**

### **KKCR Station Manager's Report**

#### **Site Reports**

Studio – full power

Crater Hill – full power

Moloa'a – full power

Anahola – decommissioned

Kalepa – STL operating – Fully Operational

Mt Kahili – 1/6<sup>th</sup> power (100w) – failure of Nautel power supplies. Transmitter shipped.

Papalina – operational – 95.1 cable feed

O'ahu – off air – people pulled the electricity. Need to check that our equipment is safe. Don Mussel is over there now.

#### **Primary Studio** –

Reinstalled Production Telos System.

Repaired Primary Studio telephone system.

Installing Acoustic Wall Carpet in primary studio (just about done.)

Installed and started operating Spinitron and Radio Free America.

#### **Stream Report**

In the last 60 days we had 16932+ unique listeners from 103 countries.

Avg listening time 109.9 min up from 103 min.

#### **Volunteer Update**

New volunteer training is taking place in small groups. 2 sessions have been held.

Good response. New volunteers include: Cary, Jeff, Valerie, Andy, Michael and Kimmy.

#### **Programming Update**

Monique Rowan new roving reporter. Submitted 2 stories so far.

Two DJs have “retired” their programs, Laura Christine and Eric Hansen.

### **KKCR 2017 Station Goals**

Increase volunteers

Increase volunteer participation

Increase # Hawaiian Programmers and Talk Show Hosts

Add daily Music Calendar

Renew Teen Program

Purchase portable broadcast rack

Improve building curb appeal: paint, gravel, add storage

Add News Studio to Live broadcast loop

Seek trade for Station housekeeping and landscaping

Add commission based UW position

Increase sustaining members

Increase number of Special Events

Respectfully Submitted,

Dean Rogers  
KKCR Station Manager

**8.) Donovan presents his NFCB Conference notes**, which mostly relate to Board functions at a community radio station. The way we govern affects everything at our station.

### **Public Input Part 2:**

We have received an application for Board membership from Cary Valentine.

Marj, asking questions about Old Business relating to former meetings.

- 1.) was a tribute or thank you letter ever sent to Ed Coll? Yes, says Anni.
- 2.) Taste of Hawaii donation check report? \$1000 mailed to station.
- 3.) PC members selected and meeting date set? Carl: no. Late October.
- 4.) Host NFCB members here? The Board doesn't have the funds to support a retreat for the NFCB Board retreat on Kauai. Let the record show that both Jonathan and Donovan support doing this.
- 5.) Sister station from Fred? Fred will look in to it.

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**10.) Next Meeting.** October 12, 2016. Location to be determined.

Homework: Finance Committee. Mission Statement.

Finance Meeting September 7 at the Station.  
Outreach and Development Meeting.

**Meeting Adjourned at 9:16pm** by Steve Thatcher.

Respectfully submitted by Anni Caporuscio